



The African Multi-stakeholder Internet Governance Forum

UNECA Conference Center in Addis Ababa, Ethiopia
6-8 March 2013

Presentation by Ms. Sophia Bekele

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BS.MBA.CISA.CCS. CGEIT,

What I have done

"...I am most interested in **issues of emerging economies and the use of ICT** and the growth of Internet or lack thereof over these environments. Therefore, the policies developed by ICANN over issue **governing the global Internet** particularly domain names could determine the gap in the digital divide within these economies....

---Statement of Interest 2005-2007 - ICANN, Policy Advisor.

CEO, CBS International
Career with Multinationals

New gTLD policy, Champion IDNs

DotConnectAfrica Trust -
FOUNDER /EXEC DIRECTOR

UNICT, UNGAID, UNECA, AU

Internet Society , San Francisco -Bay Chapter ISOC
CO-FOUNDER/EXECUTIVE BOARD MEMBER

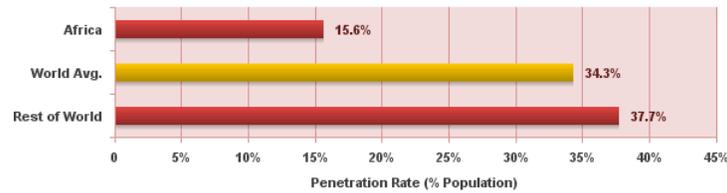
Internet Business Council for Africa

First Launched at the ICANN 45 Public Forum In Toronto on 14-18 October 2012

Africa's Statistics

- Africa is the world's second-largest and second-most-populous [continent](#)
- Africa grew from 221 million in 1950 to 1 billion in 2009.
- Is the most sought destination as an emerging market and consumer of digital products

**Internet Penetration in Africa
2012 Q2**



Source: Internet World Stats - www.internetworldstats.com/stats1.htm
167,335,676 estimated Internet users in Africa for June 30, 2012
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Objective

- **To promote the involvement and participation of the African private/non-governmental sector (and the global private sector involved in Africa) in the ICANN global Internet Community, and also provide an avenue for them to participate in global Internet Governance.**

Vision and Mission

Our Vision

Synergizing technology and business for a digital Africa

Our Mission

To promote a business environment integrated fully with the modern internet infrastructure that is attractive to companies located in Africa by representing their interests at an international level, in the media and by providing a forum through which ideas and information can be shared.

Our Impact

Our organization enables business people to secure their interests and to diversify by provision of an adequate platform.

This includes facilitating a synergy between the Business factor and the digital factor, meaning that the DNS development plays a major factor.

The IBCA has its focal point of seeing business through the digital scope.

The IBCA's Work

IBCA's model focuses on three major pillars or dimensions that include:

- Digital Transfer Initiatives**
- DNS industry**
- Policy Development**

Special Focus Group

The IBCA will focus on Women and youth who have been identified as the major drivers of the Economy

Digital Transfer Initiatives

Africa is fast becoming a digital destination with many blue chip firms hastening to set-up head quarters in several African nations.

As such we are focused first and foremost in creating synergy between business and technology.

This will as well affect all other sectors especially the Academic and Commercial sector.

DNS industry

In-line with this, the IBCA has identified the pioneering bodies to work with and this will involve the country code registries and managers as well as where we shall formulate a platform for introducing DNS related plans.

Target Groups

Africa remains with a huge deficit for an equal gender sensitive framework where every individual is able to thrive.

The IBCA in cognition to this has designed ways to involve the energetic youth who are the reason why Africa is fast becoming a digital aware continent as well as the women who if given empowerment business as well as the technology driven sectors such as the DNS and internet will be able too grow the continent better.

Public-Private Partnerships (PPP's)

Our aim in enhancing PPP is to influence the way in which public services are financed and delivered in Africa through:

- Encouraging public-private partnerships
- Providing information on public-private partnerships
- Sponsoring conferences and seminars on partnerships
- Stimulating dialogue between public and private sector decision-makers on the financing , Internet and delivery of public services
- Educating the African public
- Conducting objective and conclusive research on key issues that influence the effective use of partnerships to advance the African Tech-Business level.

IBCA Policy Development Process (PDP)

- The Internet Business Council for Africa (IBCA) Policy development process will utilize international standards in a multistakeholder model that will involve all the partners.
- The members of the IBCA board are drawn from a large pool of internationally recognized professionals who have participated in critical decision making procedures .

Annual Activities

- Promotion and facilitation of public-private partnerships across Africa
- Engage the African policy makers and regulators in a round table dialogue regularly
- Synergy with African Businesses and consumer bodies in constant revolving enterprise fora.
- Calling on the civil society stakeholders for formal inputs in conjunction with commercial enterprises
- Compilation of a resource library and repository portal on PPP issues and projects
- An annual conference and regional events on a wide variety of PPP topics
- Informative newsletters (Quarterly) on Council activities, news and issues discussed at the national conference
- Workshops and seminars that allow participants to share innovative ideas and solutions through a national network
- IBCA-sponsored publications, including research papers, case studies, guidelines, videos opinion surveys and national inventories on key public-private partnership subjects